

AAF DC 2019 American Advertising Awards Winners Press Release List

Winner Types	Selected Category	Entry Name	Entrant Company / Organization	Client Company Name
Gold, Best of Show	Social Media, Campaign	Medela #22Victories	Ogilvy	Medela
Gold, Judge's Award	Integrated Advertising Campaign - Regional/National B-to-B	Infolock B-to-B Campaign	Admirable Devil	Infolock
Gold, Judge's Award	Integrated Media Public Service Campaign	PETA Revolt Integrated Campaign	SMITHGIFFORD	People for the Ethical Treatment of Animals
Student Gold	Television Advertising - Single	Fear Itself	Kat Cooper	American University
Gold, Judge's Award	Integrated Advertising Campaign - Regional/National B-to-B	Infolock B-to-B Campaign	Admirable Devil	Infolock
Gold	Business-to-Business Website	Infolock Website	Admirable Devil	Infolock
Gold	Internet Commercial Campaign	Scientific Anglers Zonker	Admirable Devil	Scientific Anglers
Gold	Internet Commercial Campaign	Infolock The Operat1on Trailer	Admirable Devil	Infolock
Gold	Video Editing	Scientific Anglers Episode 1	Admirable Devil	Scientific Anglers
Gold	Consumer Website	Penn Eleven Website	Akseizer Design Group	Perseus TDC
Silver	Logo Design	Goldfinch Home + Lifestyle	Akseizer Design Group	Goldfinch Home + Lifestyle
Silver	Packaging	Batch 500 Packaging Design	Bates Creative	Atlas Brew Works
Gold	Social Media, Single Execution	United States of Sport: The South	Brand USA	Brand USA
Gold	Branded Content & Entertainment Campaign	Hear The Music	Brand USA	Brand USA
Silver	Internet Commercial Campaign	Hear The Music	Brand USA	Brand USA
Silver	Webisode	United States of Sport: The South	Brand USA	Brand USA
Silver	Branded Content & Entertainment - Non-Broadcast	America's Musical Journey Film	Brand USA	Brand USA
Silver	Movie Trailer	America's Musical Journey Film	Brand USA	Brand USA
Silver	Elements of Advertising - Cinematography - Single	America's Musical Journey Film	Brand USA	Brand USA
Gold	Printed Annual Report	RAA Annual Report	Contrast & Company	Regional Airline Association
Gold	Integrated Brand Identity Campaign	Inky	Contrast & Company	Inky
Silver	Packaging Campaign	Snugz Mask Liners	Contrast & Company	WakeWell LLC
Silver	Integrated Brand Identity Campaign	Approved	Contrast & Company	Buckley Sandler
Silver	Internet Commercial Campaign	The Arts District - Washington, DC	Destination DC	Destination DC
Silver	Regional/National Television Commercial Campaign	Iron Resurrection	Discovery Communications	MotorTrend (Discovery Communications)
Gold	Advertising Industry Self-Promotion Film/Video/Sound	AAF DC ADDY Awards Call for Entries	Eastward	AAF DC
Gold	Advertising Industry Self-Promotion Film/Video/Sound	AAF DC ADDY Awards Opening Video	Eastward	AAF DC
Gold	Local Television Commercial :15 Seconds or Less	Heart Valve	Edelman	American Fuel & Petrochemical Manufacturers
Gold	Illustration Series	"Drive Change. Drive Electric"	Edelman	"Drive Change. Drive Electric." campaign (dba ZEV)
Silver	Campaign	We Are Banner Campaign	Edelman	U.S. Merchant Marine Academy
Silver	Internet Commercial Campaign	We Make Progress Campaign	Edelman	American Fuel & Petrochemical Manufacturers
Silver	Integrated Advertising Campaign - Local - Consumer	We Make Progress	Edelman	American Fuel & Petrochemical Manufacturers
Silver	Photography Campaign	Children's National #LightUpDrBear	Eli Meir Kaplan Photography LLC	Children's National Health System Foundation
Gold	Webisode	Communities In Schools "Anti-PSA"	GMMB	Communities in School
Silver	Social Media, Single Execution	Communities In Schools "Anti-PSA"	GMMB	Communities in School
Silver	Internet Commercial	Communities In Schools "Anti-PSA"	GMMB	Communities in School
Silver	Social Media, Campaign	Ballston Quarter Movie Shorts	Gold Dog Communications	Ballston Quarter
Gold	Integrated Brand Identity Campaign	Folger Theatre - 18/19 Season	Grafik	Folger Shakespeare Theatre
Silver	Elements of Advertising - Art Direction - Single	Marijuana is Messing with You	Hager Sharp	CDC Foundation
Silver	Advertising Industry Self-Promotion Online/Interactive	Havit Website	Havit Advertising	Havit Advertising
Silver	Packaging	Hanger 24 - Barrel Roll	HZ	Hangar 24 Craft Brewery
Silver	Single Newsletter	Pembroke Newsletter	HZ	Pembroke
Silver	Consumer Website	Dormify Web Site	HZ	Dormify
Silver	Consumer Website	The Wharf Website	HZ	Hoffman Madison Waterfront
Silver	Internet Commercial Campaign	Hilton Honors - Snackables	HZ	Hilton Honors
Silver	Photography Campaign	Sous Vide - Issue 4	HZ	Cuisine Solutions
Silver	Illustration	#movewithheart	ICF	National Heart, Lung, and Blood Institute (NHLBI)
Silver	Illustration Series	#movewithheart	ICF	National Heart, Lung, and Blood Institute (NHLBI)
Silver	Music With Lyrics	DC Lottery: Family of Numbers TV	Interface Media Group	DC Lottery
Silver	Elements of Advertising - Sound Design - Single	Washington Capitals "Holiday Open"	Interface Media Group	Washington Capitals
Gold	Out-Of-Home Installation	Poutinerie by Air Canada	ISL	Air Canada
Silver	Innovative Use of Interactive/Technology	The Lyft Luck Machine	ISL	Lyft
Gold	Logo Design	Be A(maze)d Logo	Lam Design Group	Be Amazed, LLC
Gold	Animation, Special Effects or Motion Graphics	DC Lottery: Family of Numbers Games	MDB Communications, Inc.	DC Lottery
Gold, Best of Show	Social Media, Campaign	Medela #22Victories	Ogilvy	Medela
Gold	Elements of Advertising - Art Direction - Campaign	CDC Inside Knowledge Campaign	Ogilvy	Centers for Disease Control & Prevention
Gold	Elements of Advertising - Art Direction - Campaign	Medela #22Victories	Ogilvy	Medela

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Silver	Online/Interactive Campaign	Medela #22Victories	Ogilvy	Medela
Silver	Logo Design	Medela #22Victories	Ogilvy	Medela
Silver	Public Service Online Film, Video & Sound	Masks Included	People's Television	Greenpeace
Silver	Public Service Non-broadcast Audio/Visual	Alexis + Rhakiah	People's Television	Equal Justice Works
Silver	Illustration	What is Globalization	Peterson Institute Publications Team	Peterson Institute for International Economics
Gold	Public Service Online Film, Video & Sound	MJ Hegar for Congress - "Doors"	Putnam Partners LLC	Putnam Partners
Gold	Regional/National Television Commercial	Holiday	RP3 Agency	Giant Food
Silver	Regional/National Television Commercial	Evergreen	RP3 Agency	Giant Food
Silver	Photography, Digitally Enhanced	Night Train	RP3 Agency	Norfolk Southern
Silver	Advertising Industry Self-Promotion Out-Of-Home	Resist the Expected	Salta With Us	AAF DC
Silver	Illustration Series	Resist the Expected	Salta With Us	AAF DC
Gold, Judge's Award	Integrated Media Public Service Campaign	PETA Revolt Integrated Campaign	SMITHGIFFORD	People for the Ethical Treatment of Animals
Gold	Advertising Industry Self-Promotion Direct Marketing & Spec	SG Sweater: Approve, Drink, Repeat	SMITHGIFFORD	SmithGifford
Gold	Local Television Commercial :30 Seconds	RSF/Shelia	SMITHGIFFORD	MyEyeDr.
Gold	Internet Commercial	Prevent Resting Squint Face	SMITHGIFFORD	MyEyeDr.
Gold	Illustration	Stop Screwing Cows	SMITHGIFFORD	People for the Ethical Treatment of Animals
Gold	Innovative Use of Interactive/Technology	Light Up Dr. Bear Campaign	SMITHGIFFORD	Children's Hospital Foundation
Silver	Social Media, Campaign	Resting Squint Face Social Media	SMITHGIFFORD	MyEyeDr.
Silver	Internet Commercial Campaign	Resting Squint Face Campaign	SMITHGIFFORD	MyEyeDr.
Silver	Integrated Advertising Campaign - Regional/National - Consu	Resting Squint Face Campaign	SMITHGIFFORD	MyEyeDr.
Silver	Business-to-Business Website	Amazon HQ2 NOVA Website	Subject Matter	Virginia Economic Development Partnership
Silver	Branded Content & Entertainment - Non-Broadcast	Amazon HQ2 NOVA Bid Video	Subject Matter	Virginia Economic Development Partnership
Silver	Audio/Video Sales Presentation	McGold Card	Subject Matter	McDonald's
Silver	Integrated Advertising Campaign - Local - Consumer	The Washington Post, "Post Reports"	Subject Matter	The Washington Post
Silver	Integrated Brand Identity Campaign	Hirshorn "Hi" Campaign	Subject Matter	Hirshorn
Silver	Copywriting	Discover the Wireless Spectrum	The Human Expansion Co.	CTIA
Silver	Film/Video/Sound Branded Content, More Than :60 Seconds	Acura Precision Crafted Performance	Tier10	Acura Racing
Gold	Advertising Industry Self-Promotion Online/Interactive	Paper Thin	WHITE64	WHITE64
Gold	Video Editing	Gala 2018 - Cedric King	WHITE64	PenFed Foundation
Silver	Card, Invitation or Announcement	Let's Make A Plan Media Kit	WHITE64	CFP Board
Silver	CGI	Only with a CFP - Cal and Val	WHITE64	CFP Board
Silver	Video Editing	Pathfinder	WHITE64	PenFed Credit Union
Silver	Advertising Industry Self-Promotion Out-Of-Home	Not On The Shelf: Cannes	Wunderman Thompson Health	Wunderman Thompson
Silver	Advertising Industry Self-Promotion Out-Of-Home	Not On The Shelf: LIA	Wunderman Thompson Health	Wunderman Thompson Health
Silver	Advertising Industry Self-Promotion Out-Of-Home	Not On The Shelf: Clio	Wunderman Thompson Health	Wunderman Thompson Health
Silver	Music With Lyrics	Discover the Wireless Spectrum	YouTooCanWoo	CTIA